The SUGI communication team

- Support projects
- Visibility in different channels
- Translate, synthesize material and build narratives
- Main communication channels:
  - newsletters, JPI Urban Europe and Belmont Forum websites, conferences and seminars, policy briefs, synthesis reports, factsheets, social media, press and professional media, online media and broadcasted events.
Events

• Projects meetings (kick-off, mid-term and final event)
• Webinars for coordinated outreach
• Urban Europe Transition Pathways Symposium (annual)
• Agora – stakeholder involvement platform
• Etc
SUGI project communication activities

- The main responsibility of communicating results remains however with the projects.

- Projects encouraged to make communication plans and to produce their own publicly available material.

- Guidelines and good practice examples are available at the SUGI web page (jpi-urbaneurope.eu)

- Share best practice with us and between projects
SUGI Connect

- A virtual network of stable dissemination nodes
- Establish a worldwide SUGI nexus community
- Facilitate an on-going debate
- Provide results and knowledge
- Everyone can become a part of the SUGI nexus worldwide community
- Connecting local stakeholders
Web site

• Projects results will be easily accessible from the JPI Urban Europe website as well as the Belmont Forum website.

• Subpages are provided for each project with information on the project, contact details and links to external websites and reports.

• Projects are encouraged to provide material for these pages.
SUGI Projects Catalogue

- 28 pages in handy format
- Presenting the call and the 15 projects
- Also available on the web page for download
Policy Briefs

Urban Europe Policy Brief

Policy recommendations for government use of social media for collaboration with citizens

Introduction

Growing interest in both online and offline public interaction, and increasing use of social media has allowed citizens to engage in a wider range of political and social issues. The use of social media by governments and public administration is increasingly important as it provides a platform for open dialogue and collaboration with citizens, helping to build trust and enhance transparency. This increase in the use of social media has also led to a growth in the number of government agencies and organizations that are using social media to share information and interact with citizens.

Key Messages

- Social media is a powerful tool for enhancing government-citizen engagement.
- Governments should be open and transparent in their use of social media.
- Social media can be an effective tool for monitoring and addressing public concerns.
- Governments should encourage open dialogue and constructive feedback on social media.
- Governments should develop a comprehensive strategy for using social media to support their goals.

Municipalities and Urban Living Labs

Introduction

European cities face a growing number of challenges, such as climate change, urbanization, and demographic shifts. The use of social media can help cities to better understand and address these challenges. The goal of this policy brief is to provide recommendations for government use of social media for collaboration with citizens.

Key Messages

- Social media can be used to engage citizens in the decision-making process.
- Governments should use social media to promote transparency and accountability.
- Social media can be used to improve public services and enhance citizen satisfaction.
- Governments should develop a comprehensive strategy for using social media to support their goals.

The potential of shared mobility services: policy recommendations for urban planners and operators

Introduction

The potential of shared mobility services is growing, with increasing numbers of cities and regions investing in these services to improve mobility and reduce congestion. The use of shared mobility services can help to reduce carbon emissions, improve air quality, and enhance the quality of life for citizens.

Key Messages

- Shared mobility services can help to reduce traffic congestion and improve air quality.
- Governments should encourage the use of shared mobility services through policies and incentives.
- Shared mobility services can be used to improve accessibility for all citizens, including those with mobility challenges.
- Governments should develop a comprehensive strategy for promoting shared mobility services.
Corporate Design

- Ambassadors for the SUGI community
- Logotypes, templates and guidelines available: www.jpi-urbaneurope.eu
Contact

Katarina Schylberg
IQS
katarina.schylberg@iqs.se

Magnus Brink
IQS
magnus.brink@iqs.se

Sign up for the SUGI newsletter via jpi-urbaneurope.eu

Twitter hashtag #suginexus