

SmartCityHospitality

Tourists generate income for cities and create opportunities for its businesses and employment for its residents. However, urban tourism can also lead to overcrowding, pollution, noise and numerous other problems.

This project develops Smart City Hospitality guidelines and tools for cities that could help them find solutions to these problems and actively involve the public in doing so. The latter is crucial, because improving livability of a city for its residents cannot be done without taking their needs and wants into account. Ultimately, this could change urban tourism into something that benefits tourists, residents, (local) businesses and the environment.



Aim/objective

- Assess the impact of urban tourism, including current governance structures
- Identify ways to reduce negative environmental and social impacts
- Assist policymakers in generating smart intervention strategies to achieve sustainable urban tourism

Approaches/methods

- Design Smart City Hospitality concept to underpin intervention strategies
- Create tools to stimulate smart citizenship supporting sustainable urban tourism
- Evaluate intervention strategies using serious gaming policy sessions and field experiments

Expected results and impacts

- The Smart City Hospitality concept that includes guidelines and tools for policy-makers: these support applying an interactive simulation-based multi-stakeholder approach to urban tourism governance
- Launch of the Smart City Hospitality network

Involved cities

- Amsterdam
- Belgrade
- Darmstadt
- Göteborg
- Stavanger
- Valencia
- Cities that later join the Smart City Hospitality network

SmartCityHospitality – Implementing low carbon social urban tourism solutions and creating citizen empowerment through smart city hospitality

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About JPI Urban Europe

JPI Urban Europe is a transnational research and innovation programme on urban transition. With the ambition to develop and validate new solutions for sustainable and liveable cities, a cooperation platform and programme is provided to connect urban stakeholders, researchers, cities, business and society

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