



OptiMaaS

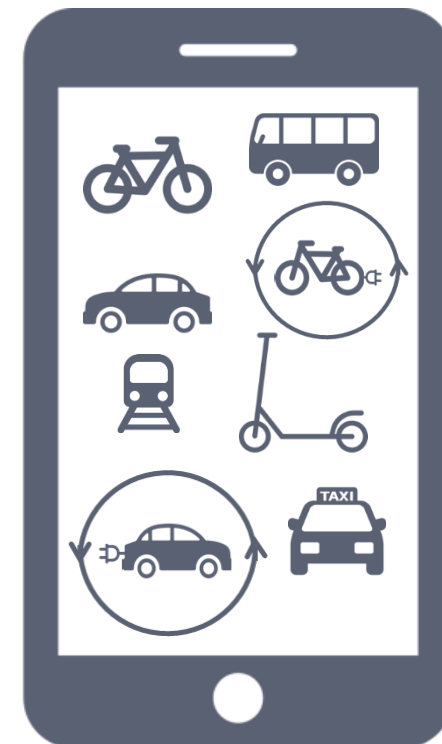
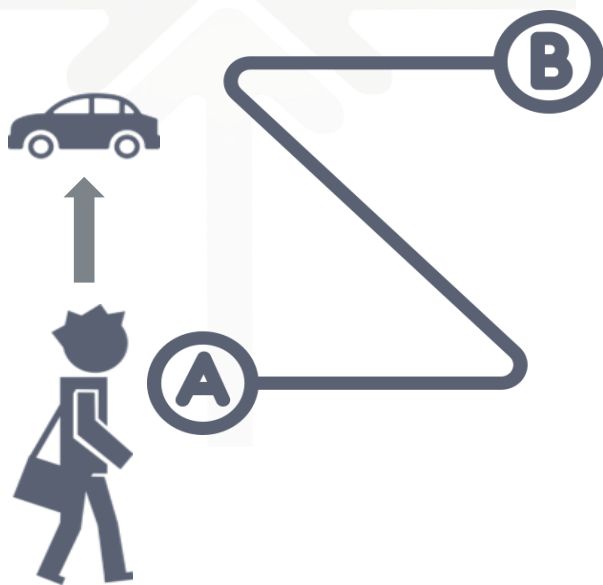
Optimized Mobility as a Service

Holistic mobility solutions for the urban periphery

JPI Kick Off - 13.02.19
Renata Pereira de Souza

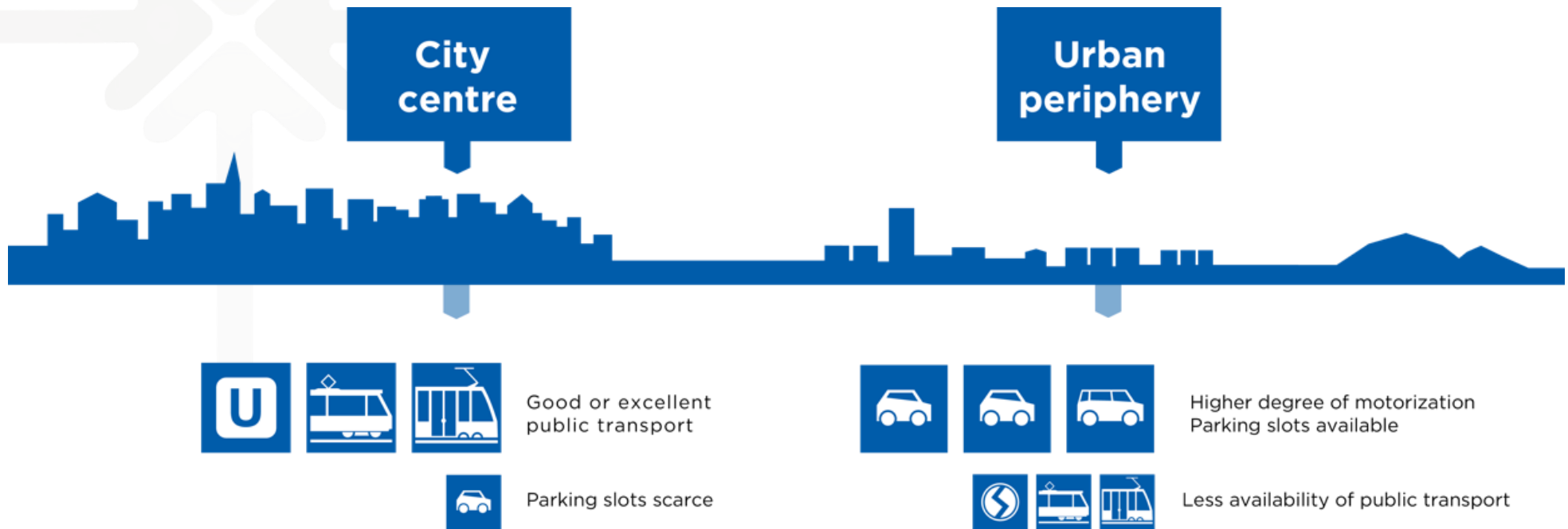
Introduction (01/03)

Maas



Introduction (02/03)

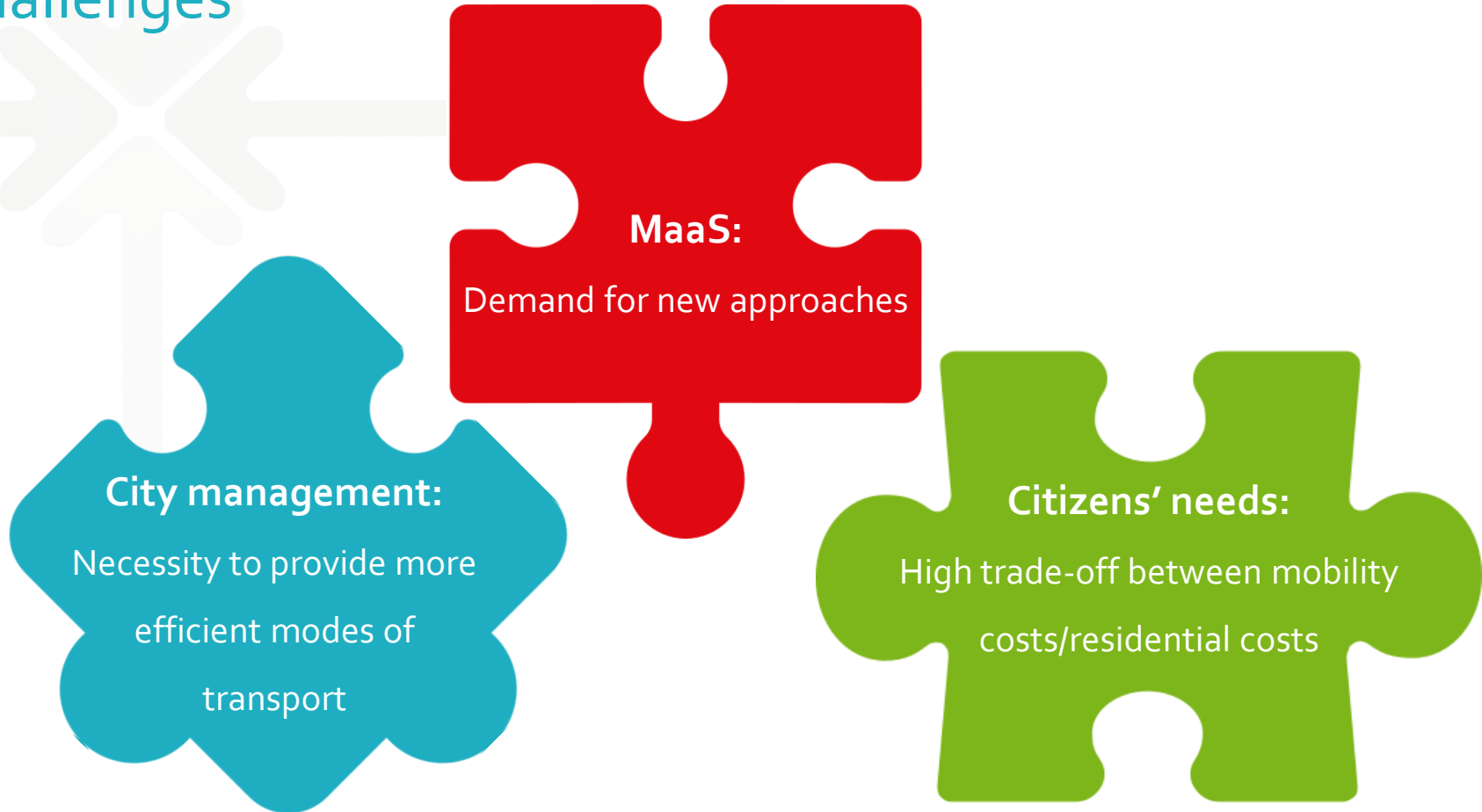
Transport distribution



Source: © MO.Point Mobilitätsservices GmbH 2018

Introduction (03/03)

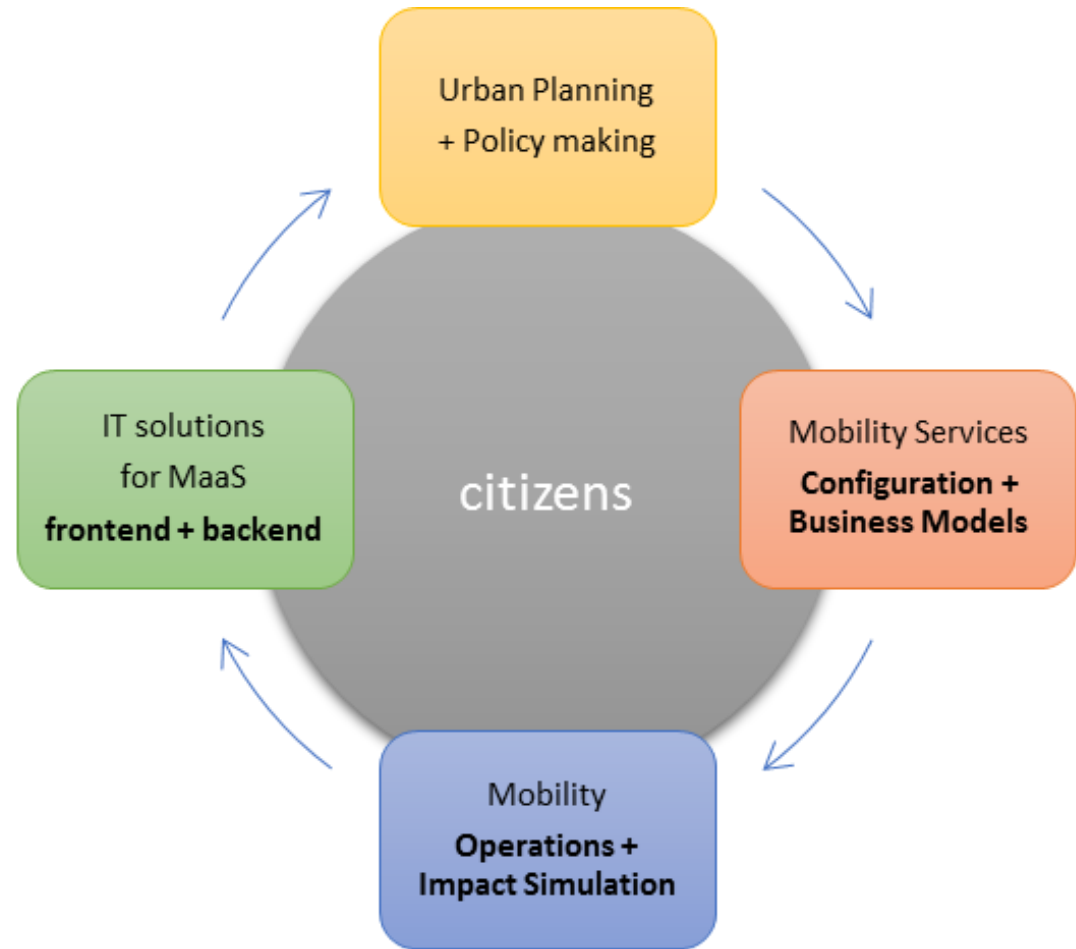
Challenges



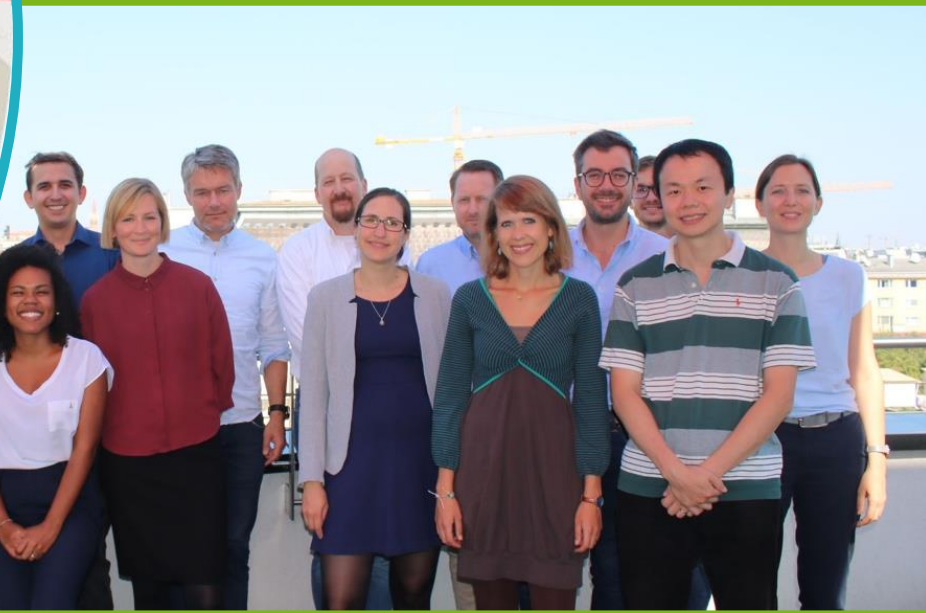
OptiMaaS

Integrated Approach

- OptiMaas-Policy
- OptiMaaS-MPC
- OptiMaaS-Operations and Impact Simulations
- OptiMaaS-IT-Solutions
- OptiMaaS-Labs

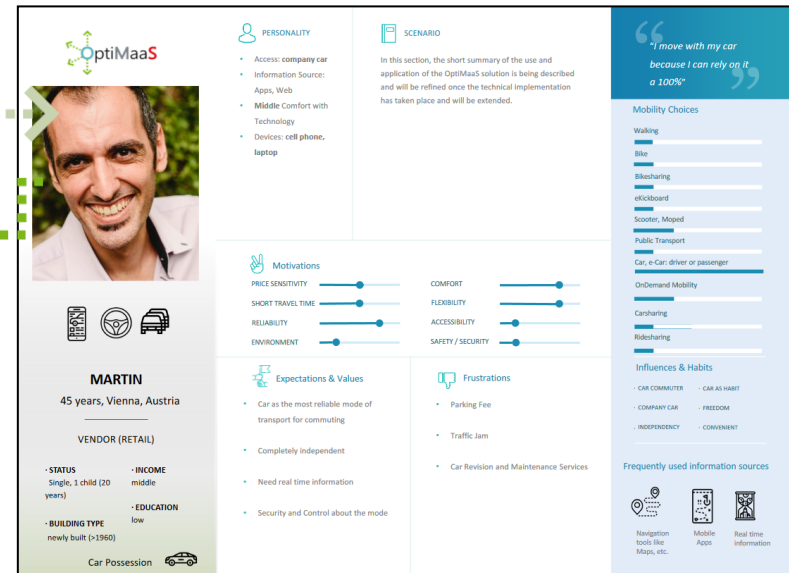
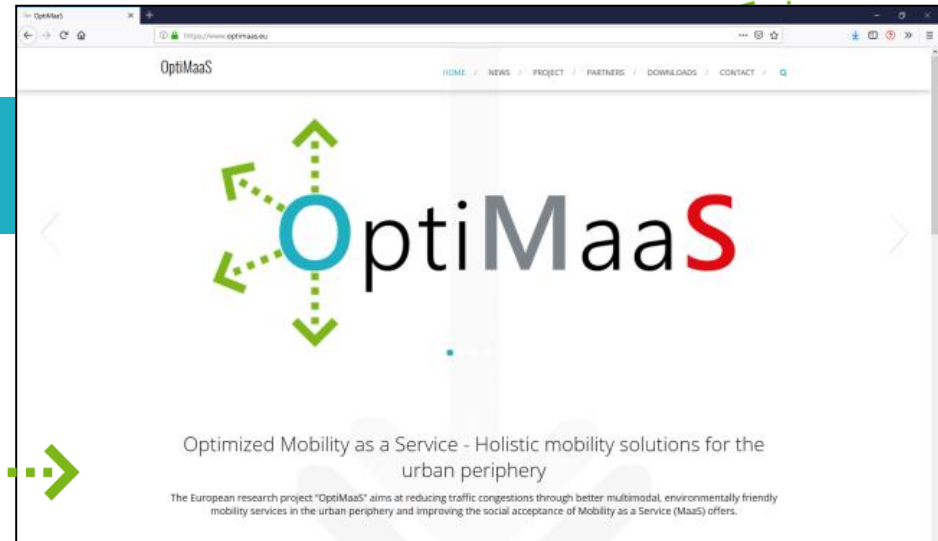


Implementation



Implementation (02/02)

WP N°	WP Title	Start month
1	Project management and dissemination	Sep/18
2	Identifying specific requirements and solution paths	Sep/18
3	Conception/design and development (methods, tools, algorithms)	Jan/19
4	Technology and concept testing	Sep/19
5	OptiMaaS conclusions for setting new MaaS standards	Sep/19



Project Partners

SECTOR

	tbw research GesmbH	Research organization
	Austrian Institute of Technology GmbH	Research organization
	Brussels Mobility	Public Authority
	MO.Point Mobilitätsservices GmbH	Mobility Provider & Operator – private
	Urban Innovation Vienna GmbH	Public Authority
	Upstream – next level mobility GmbH	MaaS-Provider & Operator
	Institute of Transport Economics (TØI)	Research organization
	Ruter As	PTA & MaaS-Provider
	Wiener Linien GmbH & Co KG	PTA

Anticipated results

- Contract standards and new urban policies.
- MaaS user need oriented solutions.
- Reduction in CO₂-emission in and traffic congestions.
- New mobility service concepts and business models.



Source: © Ruter As 2018

Thank you.



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www.optimaas.eu