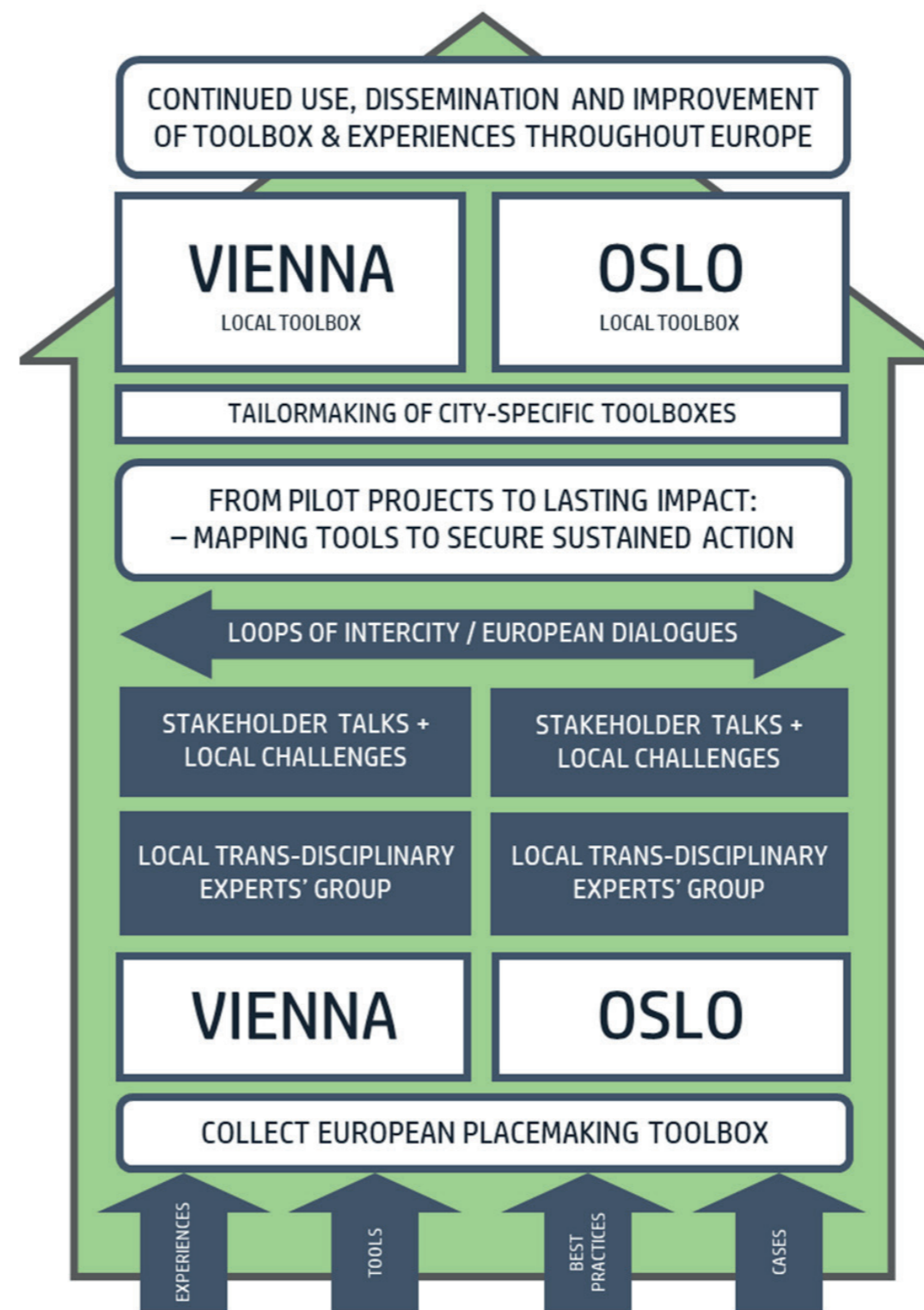


PLACECITY

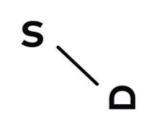
City of Vienna

The practitioner-led consortium has the overarching goal to establish a multidisciplinary and trans-sectorial European Placemaking Network as an entity with the capacity to offer support and resources to local and national placemaking initiatives across Europe.

The consortium aims to advance placemaking as a new approach to creating better cities together and to gather placemaking tools and implement those in the partner's cities. The aim of implementation is not merely to test the tools but also to establish sustainable business cases for placemaking in local contexts. To achieve this, PlaceCity work together with a combination of local partners (cities, communities, businesses) as well as partners at a higher level (knowledge partners, governments etc.). Thus, the consortium will develop itself as a knowledge platform with a direct connection to the implementation of that knowledge.



SUPERWIEN
urbanism ZT OG



Aim/objective

The aim of PlaceCity is to develop, test and evaluate placemaking tools in different urban contexts and make these tools available to every city in Europe. The placemaking tools that integrate the components of city life, will be tested in real life case studies in Vienna and Oslo with the aim of not only activating the public space temporarily, but finding long-term, sustainable solutions and engaging local actors to vitalize public space.

Expected results and impacts

The long-term impact of this project will be the on-going presence of a consolidated network, and the positioning of placemaking as a fundamental measure for urban development and renewal in Europe. A multidisciplinary and trans-sectorial European Placemaking Network will be created. The practitioner-led consortium will work together with a combination of local partners such as cities, communities, or businesses as well as partners at a higher level such as knowledge partners or governments.

PlaceCity - Placemaking for Sustainable Thriving Cities

Duration: 2018 – 2021

Internet: jpi-urbaneurope.eu/project/placecity/

Contact: Bahanur Nasya, Eutropean GmbH

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Budget: 588.819 €

Partners: superwien urbanism OG, Magistratsabteilung 18 Stadtentwicklung und Stadtplanung, Universität für angewandte Kunst Wien – social design, Eutropean GmbH, Gallis Miljø og Kommunikasjon – Nabolagshager, stipa, oslo kommune

Involved cities: Vienna, Oslo

Making Cities Work Joint Innovation Call

The Making Cities Work call invited municipalities, businesses, researchers, civil society and other stakeholders to build transnational consortia to create challenge-driven innovation projects for European urban areas that have the potential to result in commercially successful services and products.

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