

syncity

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Challenge of the city

Cureghem (municipality of Anderlecht; Brussels-Capital Region)



Challenge of the city

Cureghem, a central neighbourhood in Brussels that suffers from deindustrialisation, unemployment, poor living conditions...

Vs.

A lively neighbourhood offering essential resources (community networks, low-skilled job opportunities...) for disadvantaged migrant groups

Urban renewal programs affecting these central neighbourhoods and offering a gain in living conditions and improving attractiveness for middle classes

Vs.

Participatory processes not necessarily taking into account the needs and expectations of a representative group of existing users and stakeholders in the concerned areas

→ **Towards an integrated and participatory neighbourhood planning**

→ **Coordinated stakeholder integration as a precondition for desirable and sustainable urban development projects**

Implementation of the project

The 3 main objectives of SYNCITY

1.

**Three
urban
design
solutions**

2.

**Urban
Innovation
Toolbox**

3.

**European
Network
“Creating
Cities
Together”**

Implementation of the project

1. Three urban design solutions

Development of three urban design proposals → proposed in feedback loops to the local stakeholder groups using an urban lab approach

Evaluation of the proposals against the sustainability and feasibility criteria, weaknesses and strengths and their potential for positive urban transformation

Delivery of three urban design solutions in line with sustainability criteria, with maximum feasibility and high citizens' acceptance to the municipality

Implementation of the project

2. Urban Innovation Toolbox



A **guide for municipalities** based on the SYNCITY experiences, providing

- standards for sustainable urban development
- a stakeholder mapping tool
- a manual for the application of innovative methods to facilitate participation according to the competences of the various stakeholders
- an instruction to the making of urban devices for awareness raising
- an ICT tool for awareness raising and bottom up narratives (Cureghem Tales)

Implementation of the project

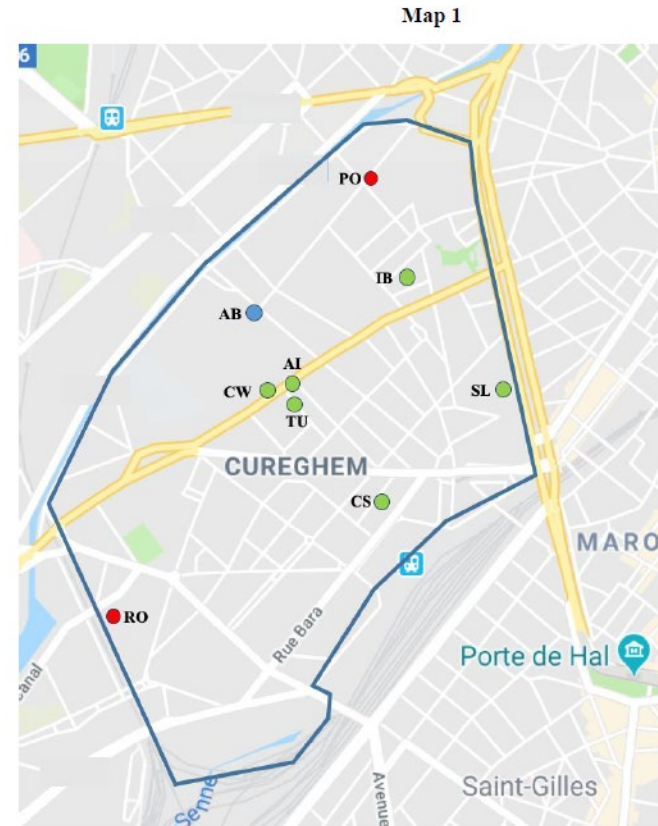
3. European Network “Creating Cities Together”

= inter-communal association of European municipalities

- for cities that adapt the guidelines and standards established in SYNCITY
- setting clear standards for sustainability and participation
- strengthening further use, debate and exploration of the power of stakeholder-driven transformation

Beneficiaries of the project

Major Target Stakeholder Groups	Specific Stakeholders
Policy Community	City Authorities in Europe
	Anderlecht Municipality
	Urban Planners
	Political Parties
	Police Authorities
Research Community	Researchers
Business Community	Business Enterprises
General Public	Dwellers of Cureghem
Civil Society	Syncity Partners
	Housing Associations
	Labor Unions
	Artists and Cultural Organizations
	Immigrant Associations
	Religious leaders/Influencers



Source: Google maps, Project Team

Note: Refer to Appendix 2 for full names of the codes mentioned in the map. For detailed summary refer to stakeholder summary document

Legend: ● Partners; ● Civil Society; ● Policy Community

Stakeholder engagement over time

3

	First Stage	Second Stage	Third Stage
Characteristics	<ul style="list-style-type: none">- Stakeholders important for collecting insights into Cureghem- Stakeholders that have a role to play in the social-cultural landscape of Cureghem- Consortium partners	<ul style="list-style-type: none">- Stakeholders who have in-depth engagement with Cureghem- Stakeholders that influence outcomes of gentrification	<ul style="list-style-type: none">- Stakeholder who will help the project to sustain post project duration- Stakeholders who will help to take the project results to wider EU

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