

Welcome to Urban Lunch Talk #11

Innovative governance after the 10th World Urban Forum

How can local actors benefit from rethinking governance?

(We will soon start)

Today's Guests

Cecilia Bertozzi: Urban governance expert, Urban Maestro project at the United Nations Human Settlements Programme (UN-Habitat)

Liliane Mupende Uwanziga: Independent Consultant in Sustainable Urbanization. Former Director of Urban Planning and Construction, One Stop Centre- City of Kigali, Rwanda

Karina Landman, Associate Professor, Department of Town & Regional Planning, University of Pretoria, South Africa

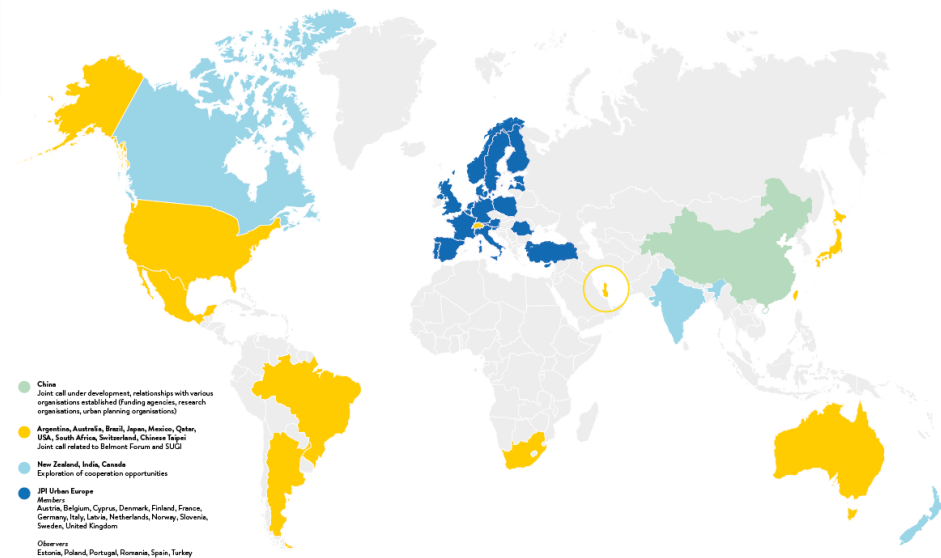
Bahanur Nasya, Eutropian: Architect, film producer and project manager of PlaceCity: gathering proven placemaking tools, testing them in real life case studies and making them available to every city in Europe. PlaceCity partners with Placemaking Europe.

P.S
What's your name and where are you joining from? Let us know in the chat!
(The chat remains open for your comments or questions throughout the whole talk.)

JPI Urban Europe – Facts & Figures

**an intergovernmental R&I initiative
on urban transitions and
sustainable urban development**

- 20 European countries participating
- ~ 85 million Euro public investment for joint calls
- 7 calls implemented, 3 in cooperation with Horizon 2020
- 80+ projects funded
- 25+ European funding agencies cooperating
- Cooperation schemes with Belmont Forum and China established



JPI URBAN EUROPE

STRATEGIC RESEARCH AND INNOVATION AGENDA 2.0

January 2019



URBAN EUROPE

URBAN DILEMMAS AS FOCAL POINTS FOR RESEARCH AND INNOVATION

Concretely, an urban dilemma is defined as two or more competing goals, such as stakeholder interests and related strategies which potentially fail to achieve their aims as implementing one strategy hampers or prevents the achievement of another. Identifying and tackling such dilemmas is thus key for sustainable urban development.

Urban research and innovation can contribute to creating evidence on how to address these dilemmas and turn them into synergistic potential, thus developing ways to balance or attune competing aims, and connect singular scattered strategies into integrated approaches. Identifying conflicts and dilemmas provides strong cases for research and innovation, to gear up for new insights in sustainable urban development and how change can be more effectively realised. At the same time the AGORA dialogues in the Urban Transitions Pathways Symposia concluded that the various transition pathways require connecting tissue but not a new overarching paradigm.¹¹

Throughout 2018, extensive consultations with Member States' national communities on priorities in urban transitions as well as further input and reflections by the SAB and Urban Transitions Pathways Symposium 2018, the UAEU partnerships, and EC urban interservice group indicated the relevance of the update's approach to thematic issues.

Since JPI Urban Europe aims to create knowledge, evidence, and exchange interfaces for urban transition pathways, the complexity of urban matters means that there are no ways around or short cuts to avoiding the wicked issues generated due to competing targets and strategies. This is why JPI Urban Europe identified dilemmas in the SRIA update to highlight the need for action by policy, practitioners, and other stakeholders driving or being affected by urban development; and addressing these issues through programming activities (joint calls of various kinds, through the dialogues across stakeholder groups, co-creation of approaches to tackle dilemmas, etc.).

A 'dilemma' means 'having to decide between two or more alternatives that seem equally desirable or undesirable.' However, the working definition in the SRIA context also includes the understanding of dilemmas as 'difficult situations where the path taken is not clearly beneficent and the need to compromise continuously appears. In other words, typical implementation, transition, and innovation situations' and, hence, dilemmas 'occur where the level of uncertainty is too high to rely on a pre-calculated action plan.'¹²

“The new Agenda recognizes the need to build peaceful, just and inclusive societies that provide equal access to justice and that are based on respect for human rights (including the right to development), on effective rule of law and good governance at all levels and on transparent, effective and accountable institutions”
(Agenda 2030, paragraph 35)

“A balanced, sustainable and integrated approach towards urban challenges should, in line with the Leipzig Charter on sustainable European cities, focus on all major aspects of urban development (in particular economic, environmental, social, territorial, and cultural) in order to ensure sound urban governance and policy.”
(EU Urban Agenda)

“12.1: Effective urban governance, including citizens participation and new models of governance.”
(EU Urban Agenda)

What do you look forward to in this talk?

- How to improve urban quality with concrete examples already implemented
- Governance and co-design process
- What is changing in the urban and territorial governance, what are the future trends in this domain of urban governance
- Urban design for surprising challenges through resilient planning
- Role and responsibilities for a good governance
- innovative governance related to climate change
- Performance-based decisions
- Programmes and budgets in cities to fund cooperation projects between departments
- examples of innovative governance models, best practices
- Not just local governance but supportive regional / national governance for cities
- How do you involve citizens...
- Future visions for urban governance mitigating climate change
- Multi-level governance in territorial/ urban development
- How can innovative governance efficiently prevent and reduce existing social inequalities in the urban context
- Challenges of climate change in an urban environment
- Civic Engagement and self-organization
- Coastal urban transitions
- How to combine bottom-up, top-down and open government dynamics
- Innovative approaches to participatory democracy in an urban planning context.
- I'm not that familiar with the topic but curious to hear whatever there is related to this topic.
- How can urban governance assist to facilitate and enable the development of public space
- From segregation to integration
- Local Engagement
- Co-creation projects, placemaking, nature-based solutions
- Best practices that could be replicated to another EU city, cases that didn't succeed & why, suggestions for synergies
- Interaction between different levels of governance: local, regional, national, international
- Legitimacy and public engagement
- Governance of semiotic pathways
- via the JPI Urban Europe network
- Successful Governance Frameworks from other cities?
- Governance improvement across future issue on digitalization avoiding inequalities
- How are models of governance arrangements traveling between cities?
- Role of the local government for quality of urban built environment

Feel free to help today's guests respond- share your ideas and inputs in the chat (remember to tick "all panelists and attendees" when you type your message)

From the World Urban Forum 10 Declared actions

Cities of Opportunities: Connecting Culture and Innovation

- “**Cities have the opportunity to take the lead** to plan and design as well as manage transitions towards inclusion, resilience, sustainability, economic growth and shared prosperity. (...)”
- Strategic integrated urban planning provides the tools (...)
- Innovation and cultural heritage must be at the foundation of how urban centres operate, with strong support from national governments, a strengthened role for subnational and **local governments** and systematic collaboration with **civil society**. “

Today's Guests

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Bahanur Nasya, Eutropian: Architect, film producer and project manager of PlaceCity: gathering proven placemaking tools, testing them in real life case studies and making them available to every city in Europe. PlaceCity partners with Placemaking Europe.

PlaceCity: creating better cities together

<https://placemaking-europe.eu>

The screenshot shows the homepage of the PlaceCity website. The header features the 'placemaking europe' logo on the left and navigation links 'About us', 'Contact', and social media icons for Facebook and Twitter on the right. A secondary navigation bar includes 'About', 'Projects', 'Stories', 'Tools', 'People', and 'Activities', each with a dropdown arrow. The main content area is divided into two columns. The left column has the text 'placecity oslo - vienna' at the top, followed by a large graphic with the text 'CREATING BETTER CITIES TOGETHER' in a hand-drawn style. Below this is a 'supported by' section with logos for 'URBAN EUROPE', 'Bundesministerium Verkehr, Innovation und Technologie', and 'The Research Council of Norway'. The right column is titled 'PlaceCity is...' and contains a paragraph about the project's mission: 'PlaceCity is the new phase in the European Placemaking Movement. The consortium of international partners, small enterprises, associations, a university and city administrations, collects placemaking tools from all around Europe, evaluates and tests them on projected areas, and looks into ways of up-scaling and transferring them. The tool collection will be shared on this website's open source pages, as well as at the upcoming placemaking activities.' Below this is another paragraph: 'During the PlaceCity project we share stories from Vienna and Oslo where we test the European Placemaking Toolbox.' and a 'read more' link. At the bottom, the text 'Placemaking Week is...' is visible next to a photo of a 'Placemaking Week Conference day' event.

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About Projects Stories Tools People Activities

placecity oslo - vienna

CREATING BETTER CITIES TOGETHER

supported by

URBAN EUROPE Bundesministerium Verkehr, Innovation und Technologie The Research Council of Norway

PlaceCity is...

PlaceCity is the new phase in the European Placemaking Movement. The consortium of international partners, small enterprises, associations, a university and city administrations, collects placemaking tools from all around Europe, evaluates and tests them on projected areas, and looks into ways of up-scaling and transferring them. The tool collection will be shared on this website's open source pages, as well as at the upcoming placemaking activities.

During the PlaceCity project we share stories from Vienna and Oslo where we test the European Placemaking Toolbox.

[read more](#)

Placemaking Week is...

Placemaking Week Conference day

What do we as partners and members share with everyone?

- Relevant projects
- Contact to Placemakers
- Relevant activities
- Placemaking tools
- Stories from our work

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About ▾ Projects Stories Tools ▾ **People** ▾ Activities

As Placemaking Europe are only as strong as the network that surrounds us. We are very happy with the large group and variety of people who works with us.

Board members

An international board with representatives from all over Europe manages the network. Specifically, the board is comprised of members from Greece, Hungary/Austria, Bulgaria, Spain, Sweden and the Netherlands.

 Jeroen Laven STIPO / Placemaking Europe Nederland	 Ramon Marrades La Marina de Valencia Spain	 Fredrik Lindstal Glad Stad Sverige
 Levente Polyak Eutroplan Hungary	 Vivian Doumpa Independent Urban Planner & Geograp... Greece	 Laska Nenova Civic entrepreneur, Founder of BG Be Ac... Bulgaria
 Ronald Hulkeshoven		

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About ▾ Projects Stories **Tools** ▾ **People** ▾ Activities

Towards an open source placemaking toolbox.

Why an open source placemaking toolbox?

Throughout the years, via the City at Eye Level program and other means, we have gathered and shared open source examples of successful city at eye level and placemaking projects.

One of the recurring question people asked us was: All those examples are great, but can you give us more knowledge about the tools behind these examples?

Since 2017 we have been working on a placemaking toolbox to share some of the secrets behind the case studies. For the Cities for All conference we asked the network to share some of their tools.

This resulted in the booklet with some interesting tools.

Even though people appreciated the booklet, we still got similar feedback: people need more knowledge about how to use the tools, and we need more tools!

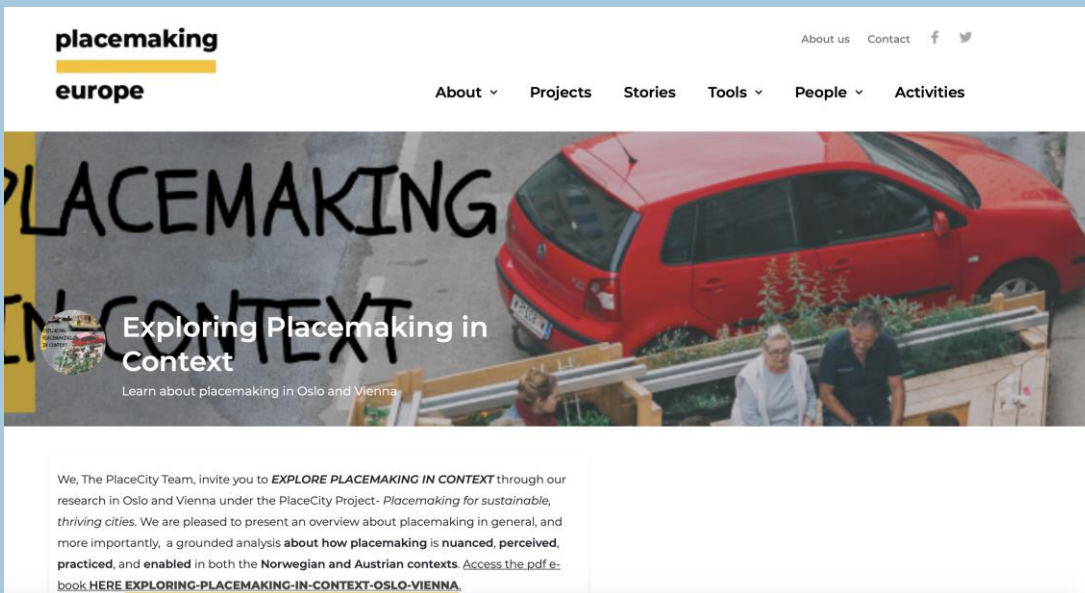
This resulted in a fresh ambitious plan for an open source Placemaking

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Placemaking in context

<https://placemaking-europe.eu/listing/exploring-placemaking-in-context-3/>



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PLACEMAKING IN CONTEXT

Exploring Placemaking in Context

Learn about placemaking in Oslo and Vienna

We, The PlaceCity Team, invite you to **EXPLORE PLACEMAKING IN CONTEXT** through our research in Oslo and Vienna under the PlaceCity Project- *Placemaking for sustainable, thriving cities*. We are pleased to present an overview about placemaking in general, and more importantly, a grounded analysis about how placemaking is nuanced, perceived, practiced, and enabled in both the Norwegian and Austrian contexts. [Access the pdf e-book HERE](#) **EXPLORING-PLACEMAKING-IN-CONTEXT-OSLO-VIENNA**.

We would love to share our experience with you.

Bahanur Nasya
bahanur.nasya@eutropian.org

Give us a shout!

Do you want to join Placemaking Europe?

Do you want to support us?

Do you want to invite us?

Do you want to work with us?

Name *

Email *

Message *

Send

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Get in touch with Placemaking Europe.

contact: **Jeroen Laven**

Placemaking Europe

placecity ■ oslo • vienna

Get in touch with PlaceCity.

contact: **Bahanur Nasya**

PlaceCity

Please vote in the polls on your screen!

Urban Maestro

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Submit Examples of
successful projects

Have you spotted
a local urban
master piece?

What

We are looking for good projects near you. conversations around place. It includes indicators on both the physical aspects (buildings, open spaces, transport) and the social ones (e.g. whether people feel they have a say in decision making), and was developed by A+DS together with the NHS and the Social Justice Department. The tool was launched in 2015.

Submit an Example

Urban Maestro

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About Urban Maestro and

New Governance Strategies for Urban Design

What

The quality of urban places in cities is typically not the product of a single intervention but results from the accumulation over time of a complex combination of factors, behaviours, and decisions from multiple stakeholders.

Urban Maestro looks at the ways European cities are being designed and financed, focusing on innovative ways of generating and implementing urban spatial quality.

Urban Maestro focuses on the “soft power” modalities of urban design governance and those approaches where public authorities act in a semi-formal or informal capacity as enablers or brokers rather than through regulatory or direct investment powers.

#UrbanDesignGovernance
#BuildingCulture
#UrbanMaestro

Project aims

1. Map out the informal design governance landscape in jurisdictions across Europe
2. Drill down into the exemplary practices via a series of pan-European workshops
3. Compare the experiences in Europe to international practices
4. Use the initiative to build a long-term network for peer-to-peer collaboration and learning

Selected Examples of successful practices

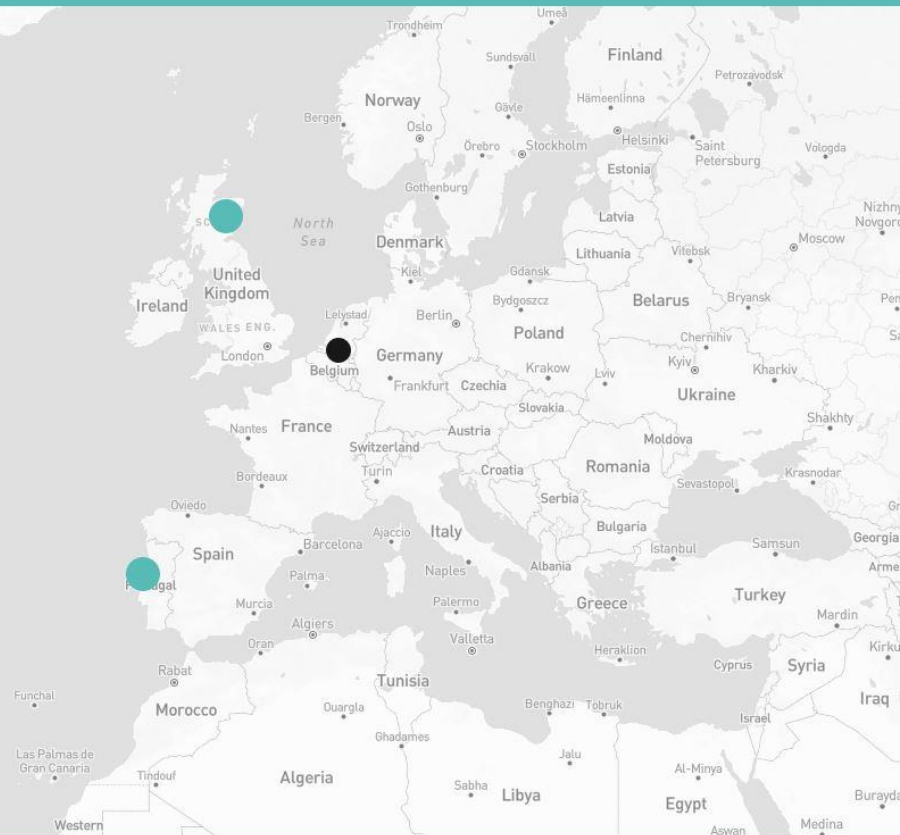
Case studies

- [BipZip Program – Portugal](#) ↗
- [Place Standard Tool – Scotland](#) ↗

Fact sheets

- [Project – Belgium](#) ↗

North
Atlantic
Ocean



Examples using these
typologies of Tools

Keywords filtering

No filter

Governance

City architect

Guides

Thank you for joining!

The chat stays open until about 14.15! Feel free to share thoughts, questions, links or contact info.

(remember to send your message to “all panelists and attendees”)

The recording of this webinar will be published on our YouTube channel

*Next Urban Lunch Talk
April:*

**The urban land-use and
infrastructure dilemma**
*Urban design and the food-
water-energy nexus: How will
the liveable and healthy city
be achieved in the new
decade?*



*Want to keep the
conversation going?*

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and make sure you don't
miss out on coming
invitations

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