



Villes Vivantes

START-UP OF AGILE, STRATEGIC, AND COLLABORATIVE URBANISM

# INNOVATIVE SOLUTIONS

FOR A CHOSEN, HARMONIOUS AND PROGRESSIVE  
TRANSFORMATION OF EXISTING NEIGHBOURHOODS  
AND THE PRODUCTION OF AN AFFORDABLE,  
DESIRABLE AND ACCESSIBLE CITY FOR EVERYBODY.

# A TEAM READY TO TAKE ON ANY CHALLENGE !



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Paris



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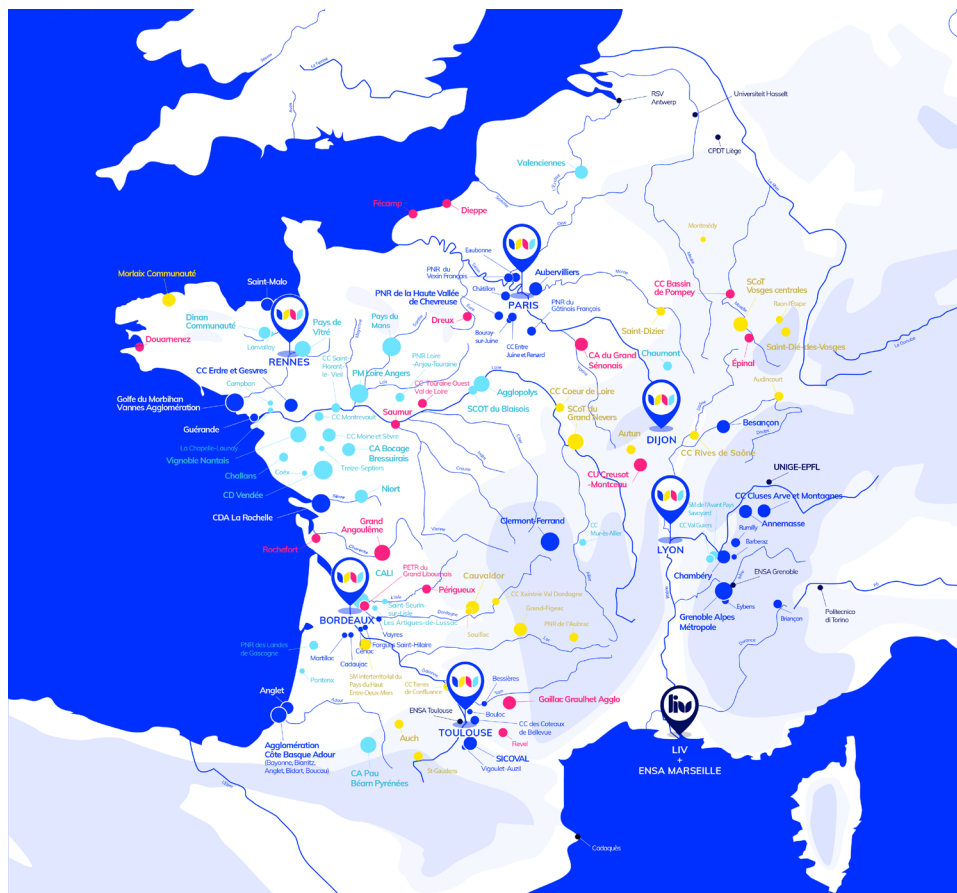


Quentin ROUSSEAU  
**Team Blossoming**  
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# 5 MAJOR FIELDS OF INTERVENTION

## AND EXPERIMENTS ALL OVER FRANCE



### BIMBY 2.0

Soft, diffuse, and incremental intensification of single-family houses neighbourhoods.

### BAMBA

Virtuous urban development building upon compact, elegant, varied plots sold directly to private homeowners.

### BRAMBLE

An agile, iterative, positive, fast and diversifying process to redevelop and intensify areas alongside axes of centrality.

### BUNTI

A transformation of existing housings and built heritage, triggered and financed by way of powerful architectural and real estate modeling stimulating homeowners and investors initiative..

# LIV : THE R&D CORE OF VILLES VIVANTES (LIVING CITIES)



**Villes Vivantes** company founded in 2013 by David MIET, engineer – architect and Thomas Hanss, engineer-landscape designer.

David Miet got a PhD in architecture in December 2013 with a thesis devising modeling methods specific to architecture and urbanism, aiming to create and generate a new range of « **augmented conception** » services.

In 2014, Villes Vivantes starts its R&D department and becomes a « **young academic company** » linked to Marseilles **École Nationale Supérieure d'Architecture (ENSAM)**.

Thanks to these modeling methods, dimensions like global project economy, programming, legal and operational setup, or the perception of neighbours and future inhabitants, often left aside or transferred to third parties (thus separated of initial conception), are integrated at the root of architectural and urbanism reasoning.

With an approach building on R&D (prototypes tested within several experiments in France) and augmented conception (reintroducing economy, programming, land development, territorial marketing at the core of conception process), Villes Vivantes' and LIV's teams invent new methods for urban planification and production.

## >> BIMBY 2.0 <<

### **(Beauty In My Backyard)**

Re-invent a village spirited urban transformation, with a short supply chain for housing production, by way of soft, diffuse, incremental densification of single-family dwellings neighbourhoods; building upon inhabitant's initiative orchestrated and animated by local government. Ongoing experiment : **Périgueux, Grenoble, Alpes Métropole, Communauté Urbaine Creusot-Montceau, Scot du Blésois, du Grand Nevers, du Grand Libournais, du Vignoble Nantais, Grand Angoulême...**

## >> BAMBA <<

### **(named after “pampa”, “plain at the foot of mountains”)**

Re-invent urban virtuous development building upon compact, elegant, varied plots sold directly to private homeowners managing their own projects; Invent the fixtures, processes and methods to reconnect with the power of South West “bastides”, the elegance of Châtelailon townhouses, the accessibility of Bordeaux traditional terraced houses... Ongoing experiments : **Communauté d'Agglomération de La Rochelle, Périgueux...**

## >> BRAMBLE <<

### **(From bramble to blackberries)**

Re-invent urban intensification alongside centrality axis, by way of agile, iterative, positive, fast and diversifying processes combining advanced urban design engineering, advanced land and real estate negotiation engineering, creative engineering to organize inhabitant's participation to the transformation of existing neighbourhoods. Ongoing experiments: **Saint Malo, Barberaz, Communauté d'Agglomération de La Rochelle, Annemasse...**

## >> BUNTI <<

**Re-invent transformation of existing housings** and built heritage, triggered and financed by way of powerful architectural and real estate modeling stimulating homeowners and investors initiative, injecting at the root of the process free creativity, sincere benevolence, infectious energy and enthusiasm. Ongoing experiments : **Scot des Vosges Centrales, du Grand Nevers, Communauté d'Agglomération du Grand Libournais, Épinal...**

PROJECT N° 1

**BIMBY**

PROJECT N° 2

**BUNTI**

PROJECT N° 3

**BAMBA**

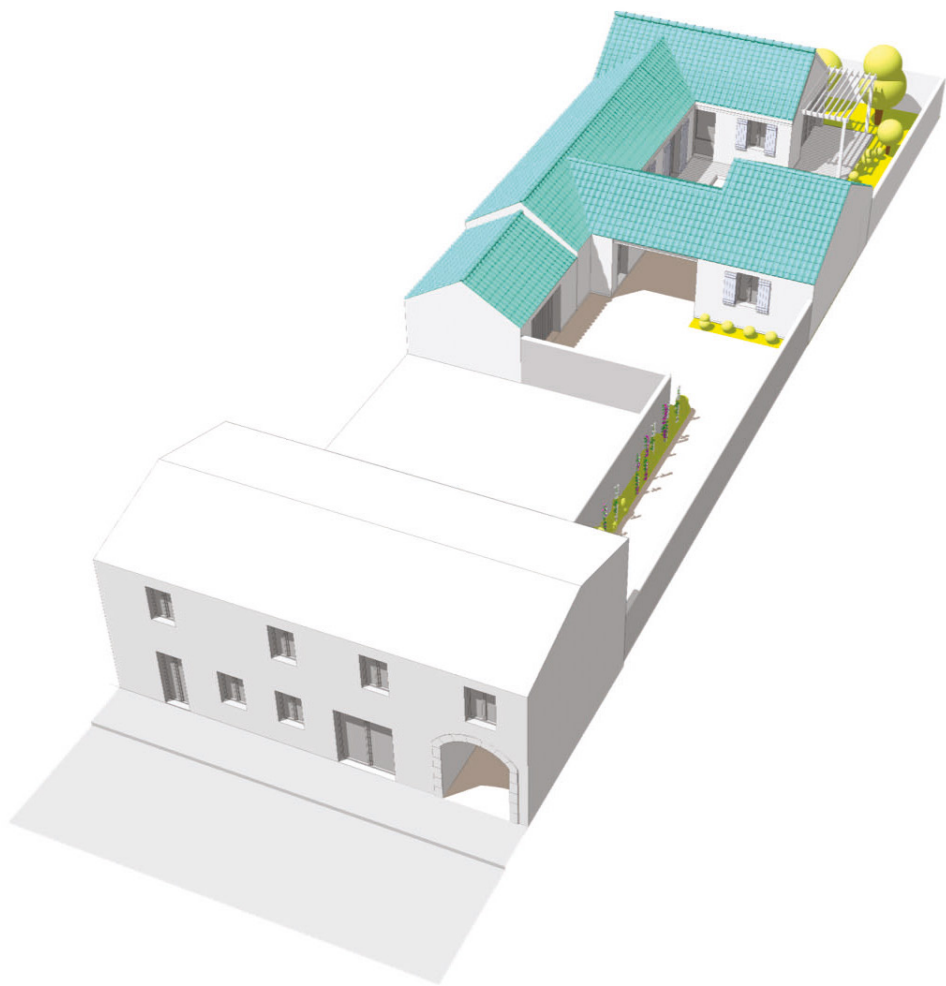
PROJECT N° 4

**BRAMBLE**

PROJECT N°1

**BIMBY**



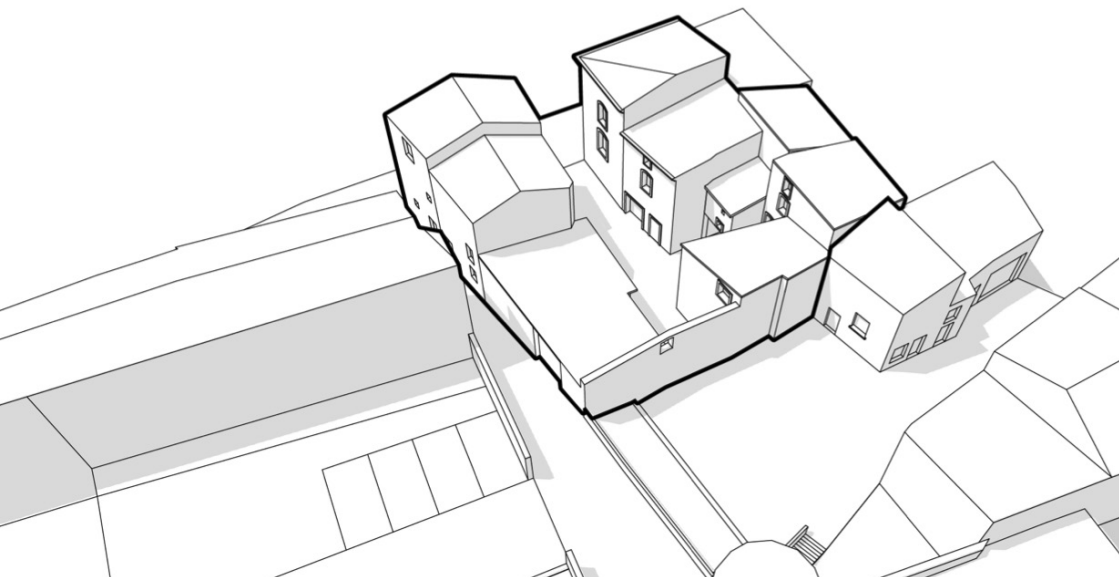


PROJECT N°2

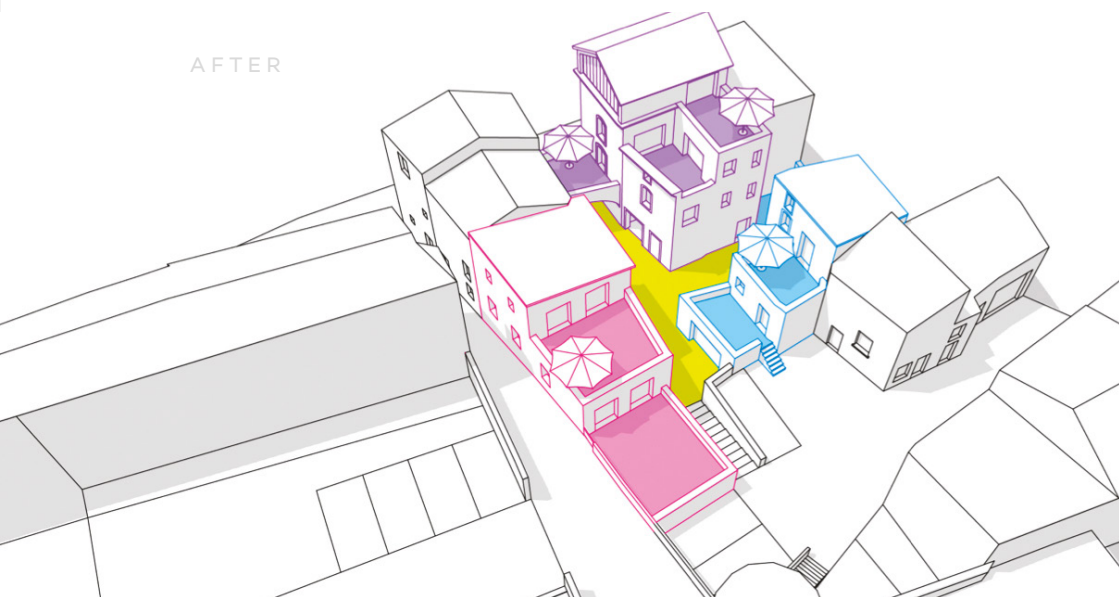
# BUNTI



BEFORE

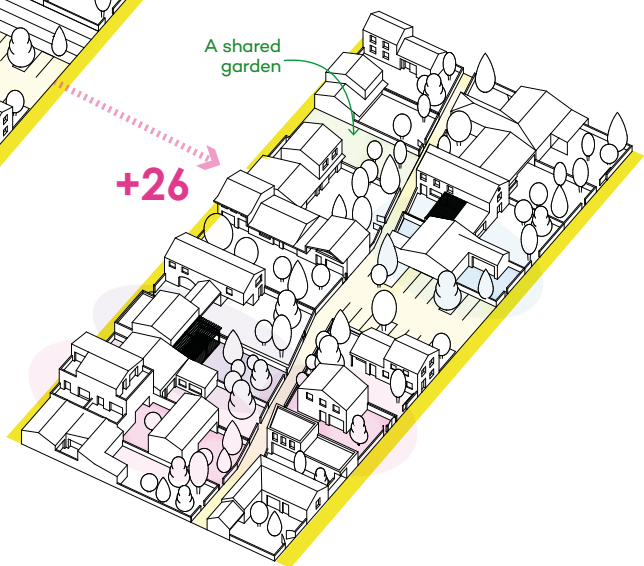
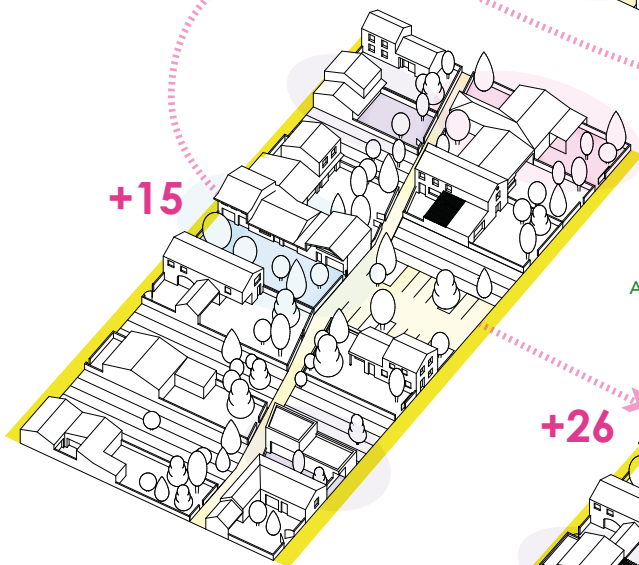
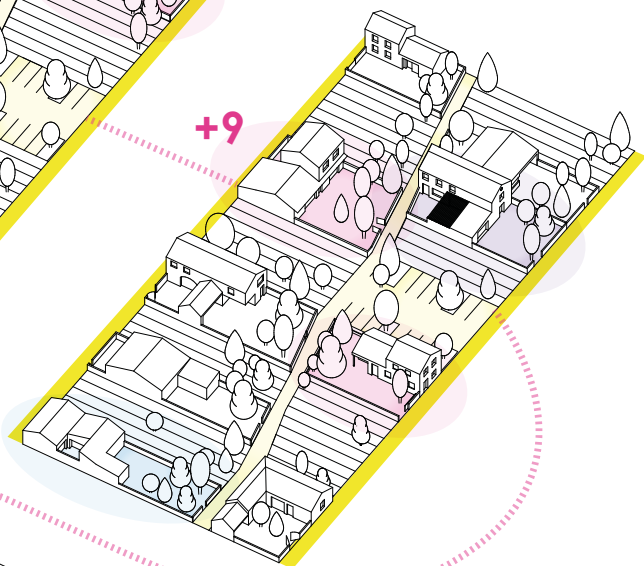
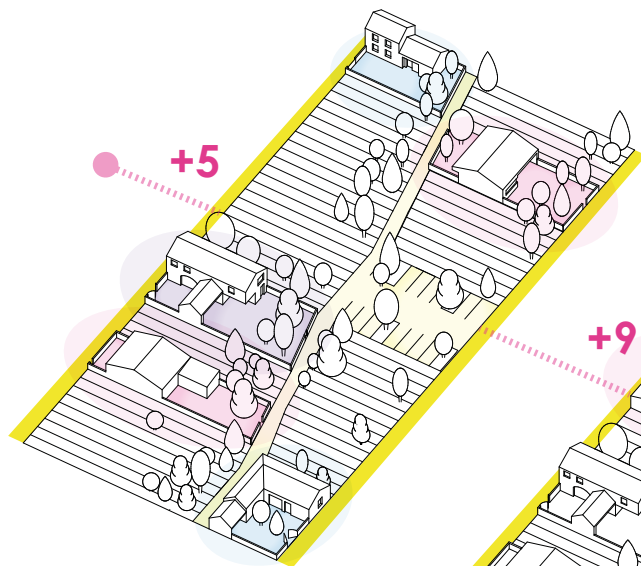


AFTER



PROJECT N°3  
**BAMBA**





PROJECT N° 4

# BRAMBLE





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