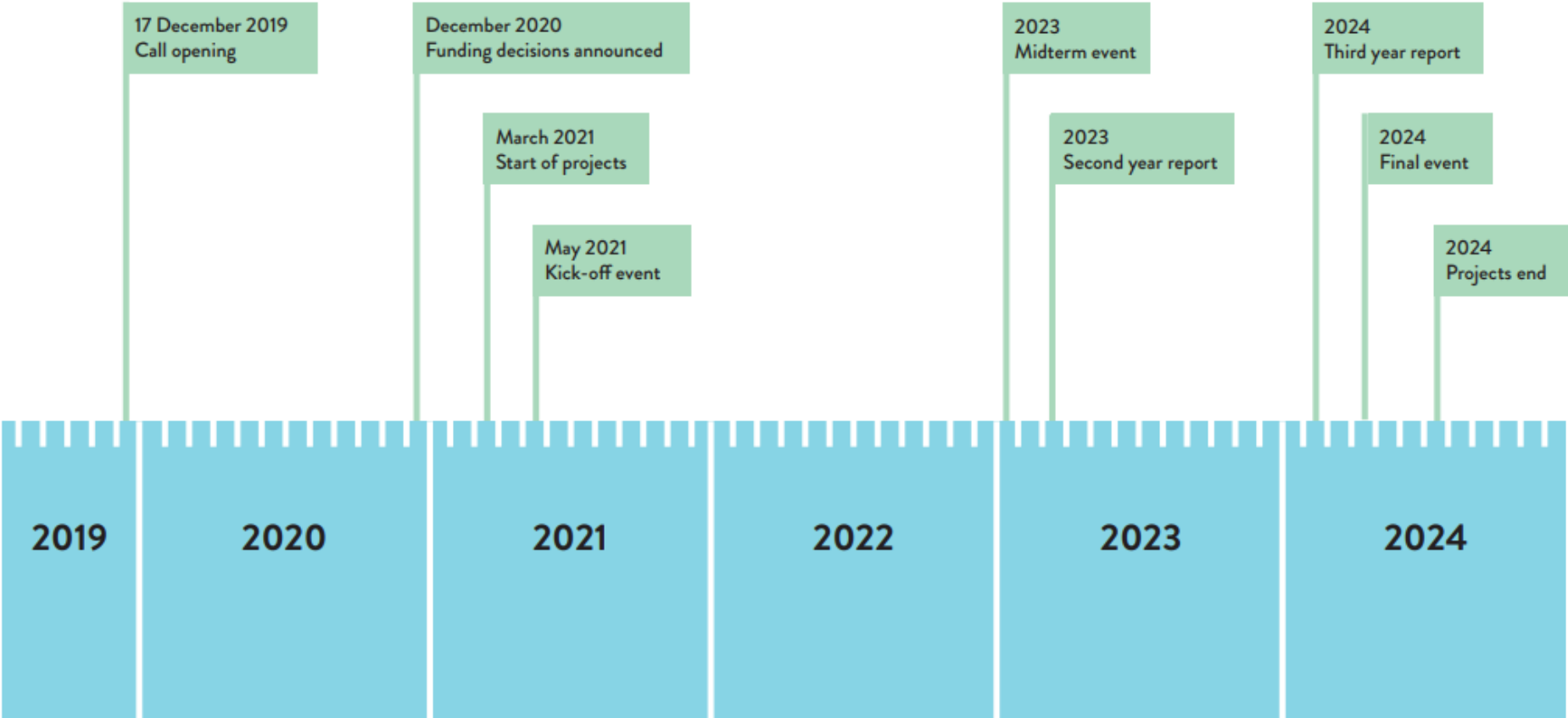




Communication, events and support activities

ERA-NET Cofund Urban Accessibility and Connectivity Kick-off May 10 2021

The ENUAC timeline

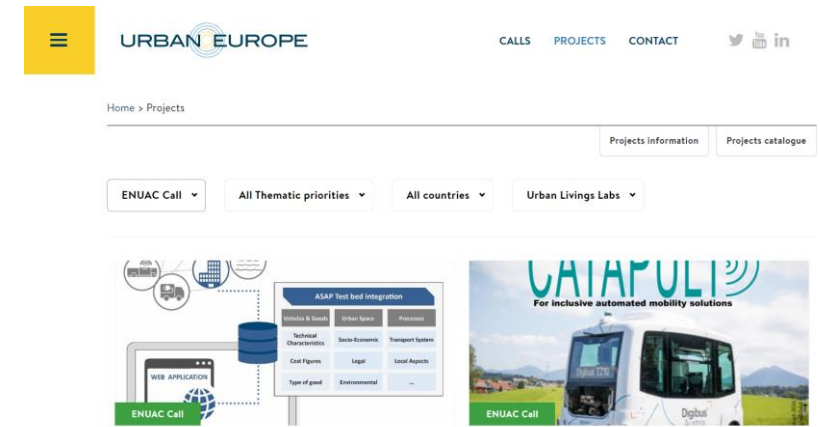


Communication

Urban Europe communication team is here to support you to communicate your results!

- Communicate and showcase project results
- Website with projects sub pages
- Products & formats
- Newsletter
- Trainings & capacity building
- On-line class on science communication (pilot in May-August 2021)
- Social media: Twitter, LinkedIn, Instagram,

Hashtags of priority: #ENUAC; #UrbanMobility; #15mincities; #15MC
Mention @jpiurbaneurope



Join the community!

- Projects events – midterm and final event
- Agora events - 15 minutes City
- Urban Lunch Talks
 - #18: 15-minute Cities – Do's, Don'ts and Dilemmas (28 May – 1:00 pm – 2:00 pm CEST)
- All Urban Lunch Talks are available in a [playlist on our Youtube channel](#).
- Online forum: Slack, Twitter
- Stay updated by signing up for the newsletter!



Support for impact!

- Joint outreach activities and synthesis
- Interviews by journalist
- Policy Briefs and recommendations
- Guidelines available <https://jpi-urbaneurope.eu/guidelines-to-projects/>
- Projects' Contact point
- ENUAC knowledgehub (2022)
ERA-NET Cofund Urban Accessibility and Connectivity




Urban Europe Policy Brief

Policy recommendations for government use of social media for collaboration with citizens

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Introduction

Government and institutional organizations at all levels, from the EU Council and European Commission to single municipalities, are increasingly using social media (SM) and social networking sites (SNS) (e.g. Facebook and Twitter) to communicate with and broadcast their information to their "citizens followers". Especially at the local level, governments use SNS to create a new channel for two-way communication and collaboration with citizens, engaging them in the design and delivery of policies in various domains. In doing so, governments face many challenges that undermine their own efforts and limit the potential and effectiveness of SNS to deliver improved communication and collaboration. Evidence from the

JPI SmartGov Project shows that most challenges relate to: guaranteeing privacy, data protection, accuracy and consistency of information; achieving integrated workflows between departments; identifying stakeholders to connect with; determining employees' code of conduct; defining clear roles and responsibilities (e.g. communication managers and data analysts).

This policy brief provides practical recommendations for governments, especially at the local level, to address these challenges and make effective use of social media for communication and collaboration. The recommendations are based on a relevant academic literature and interviews with the SmartGov Project pilot



AN OVERVIEW OF POLICY RECOMMENDATIONS
 By projects in ERA-NET Cofund Smart Urban Futures 2017 - 2020

PROJECT	MAIN CALL CHALLENGES ADDRESSED	URBAN LIVING LAB	KEY AREA 1	KEY AREA 2	KEY AREA 3	SRIA 2.0	SUSTAINABLE DEVELOPMENT GOALS	URBAN RESEARCH OF EU
ASAP	2					1,3	11,9	10,10,10,11
CATAPULT	4					1,2,3	11,10	10,10,10,11,10,5
COCOMO	2					2,3	11,10,9,3	10,10,10,5,10,3
Dynamic Mobility Nudge (DyMoN)	5					1,3	11,13	10,10,10,11
EASIER	5					2,3	11,13,3	10,10,10,5,10,9,10,3
EX-TRA	3					3,4	11,9,3	10,10,10,9
GeoSense	4					1,3	11,3	10,10,10,11,10,2
ITEM	5					1,2	11,7,10	10,10,10,11,10,8,10,5
JUSTICE	4					3,4	11,10	10,10,10,12,10,9
MyFairShare	4					2,3	11,13	10,10,10,8
SmartHubs	5					1,2	11,19,5	10,10,10,11,10,5,10,1
Sortedmobility	1					1,3	11,9	10,10,10,11,10,7
TAP for uncertain futures	1					3	11	10,10,10,11,10,7,10,9
TuneOurBlock	3					2,3,4	11,13	10,10,10,7,10,9
WalkUrban	5					1,3,4	11,13,3	10,10,10,11,10,9

Corporate design

- Ambassadors for JPI Urban Europe
- Logotypes, templates and guidelines available:
www.jpi-urbaneurope.eu
- Guidelines on JPI Urban Europe corporate design and logos
- Guidelines for European Commission funding information and logos
- EN-UAC ppt-template

To strengthen the JPI Urban Europe brand and to support a coherent communication, we provide projects with guidelines, PowerPoint templates and logotypes.



Contact us

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